

Introduction

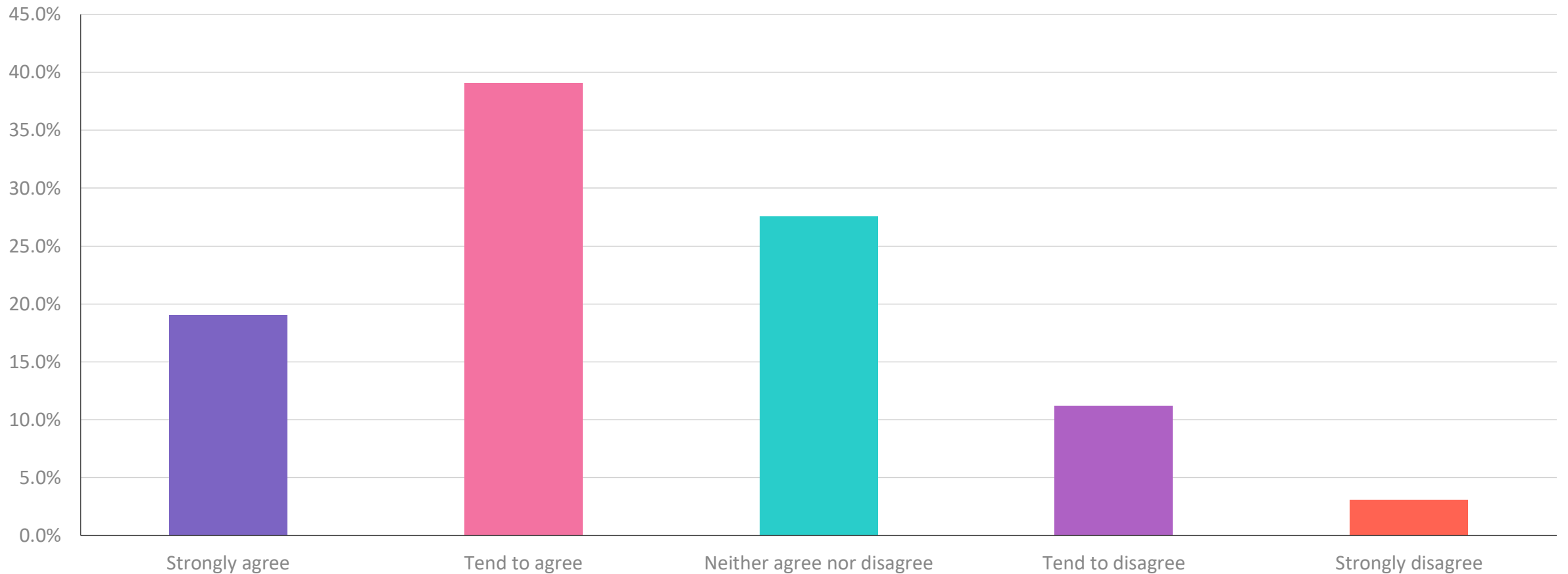
This survey has been commissioned by GQA Qualifications and is designed to gain an understanding of current attitudes towards university attendance, vocational training and qualifications and the wider perception of the fenestration industry amongst parents with children of a school age.



YouGov®

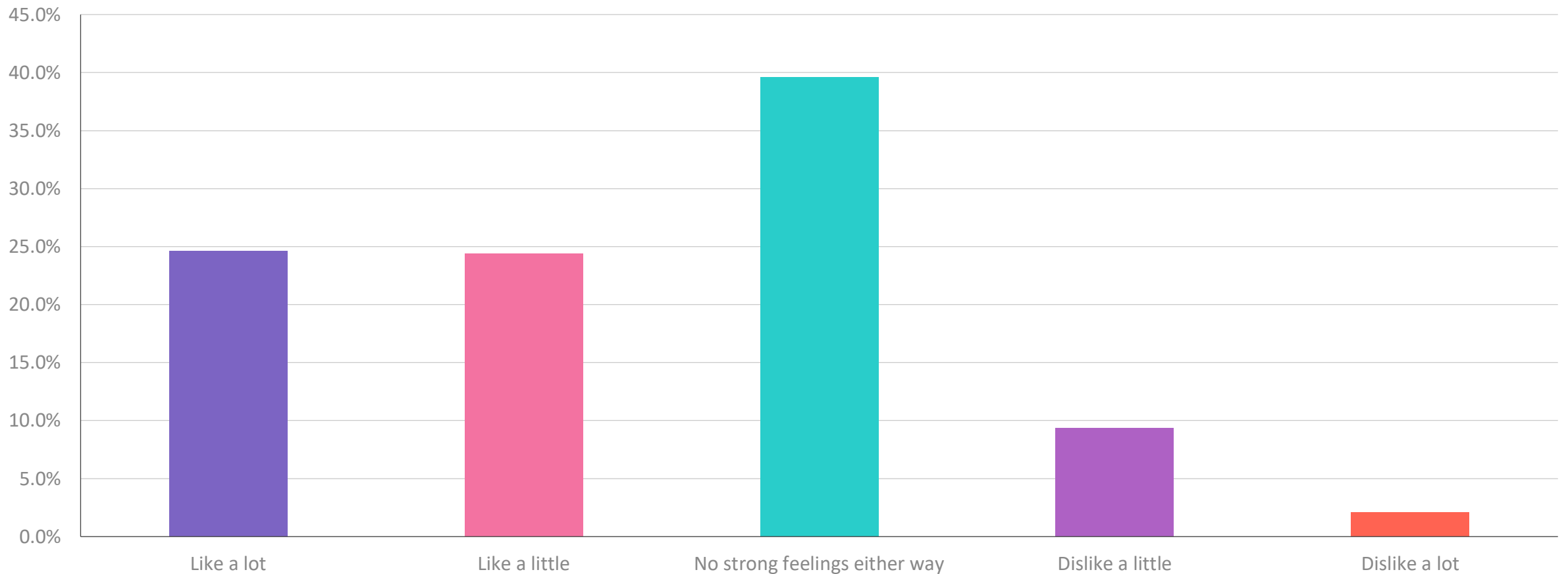
Statement agreement

Please think about this statement. "For decades we have been recruiting too many young people on to university courses that do nothing to improve their life chances or help with their career goals" As a parent, to what extent do you agree or disagree with this statement?

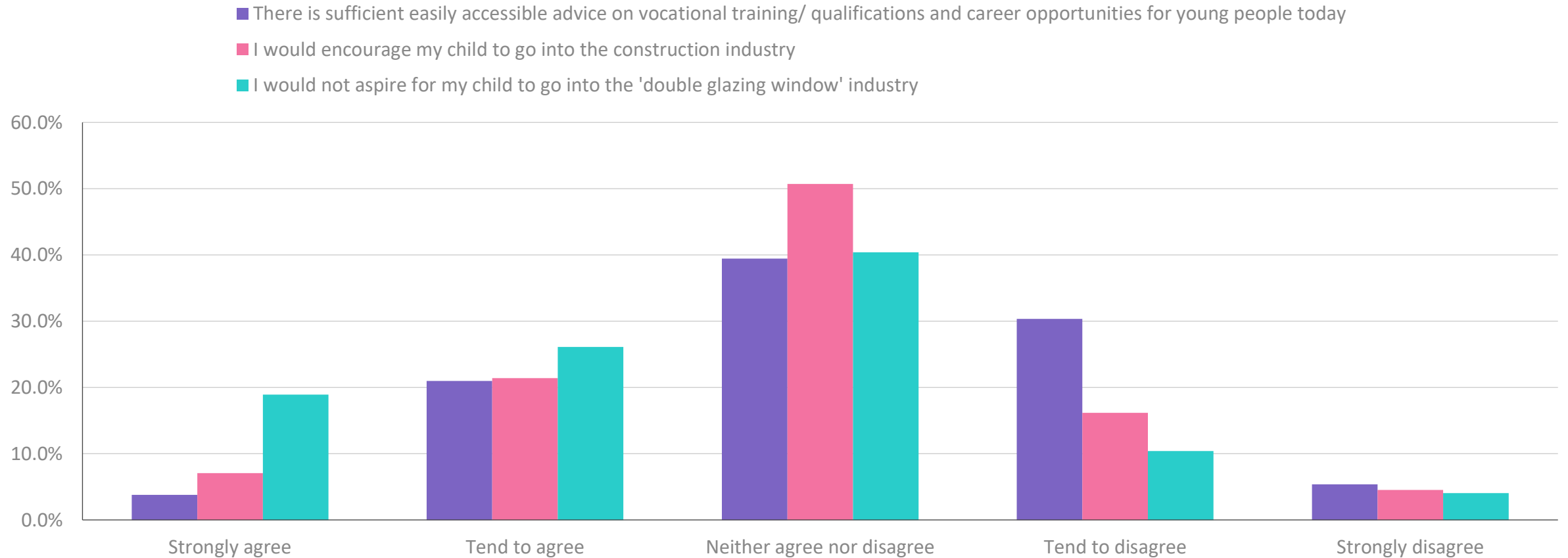


Like or dislike child exploring vocational training/ qualifications

Please imagine that your child was thinking about further/ higher education (e.g. A-levels, university etc.)... To what extent would you like or dislike your child to explore vocational training and/ or vocational qualification career opportunities FIRST as part of the decision making process, or would you have no strong feelings either way?



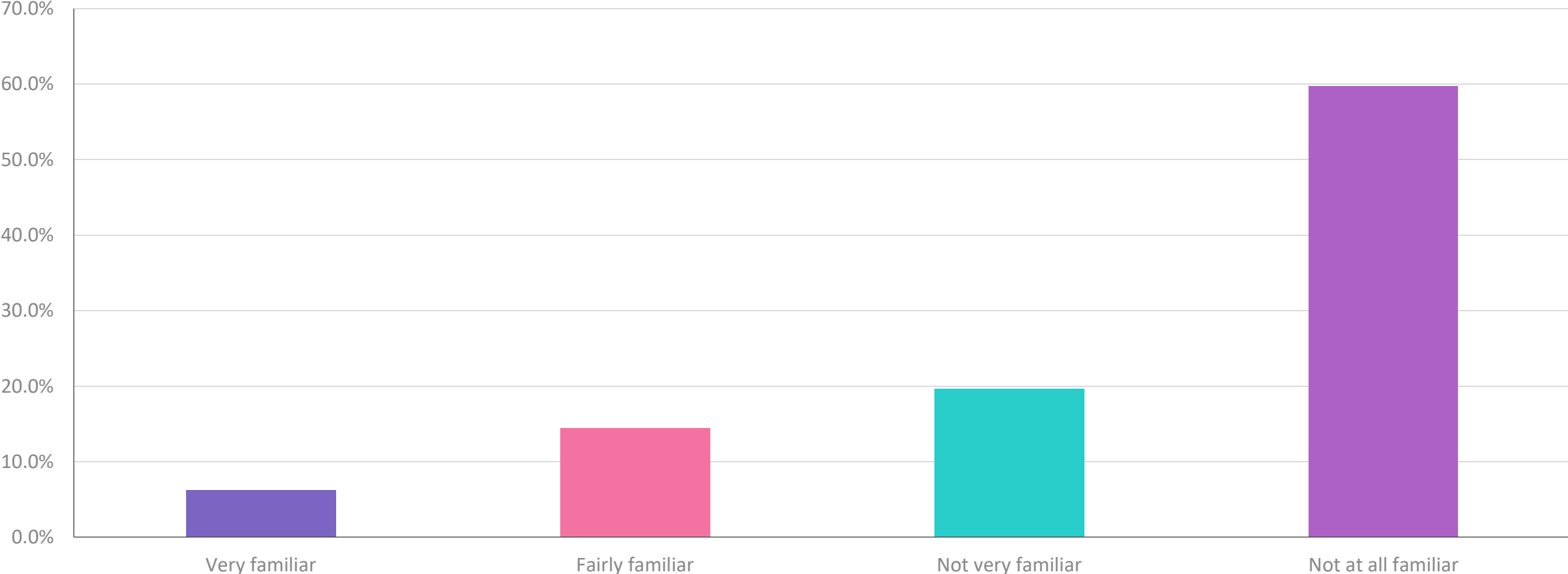
To what extent do you agree or disagree with the following statement?



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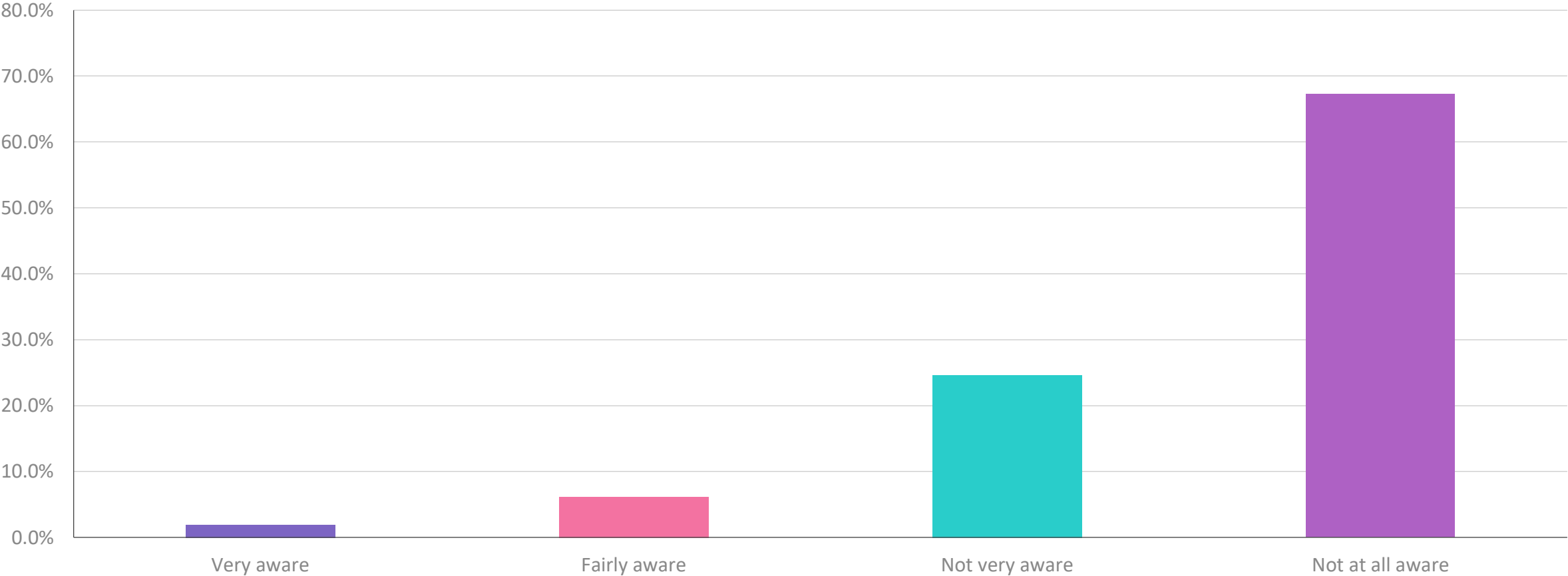
Familiarity with the word fenestration

How familiar, if at all, would you say you are with the term 'Fenestration'?



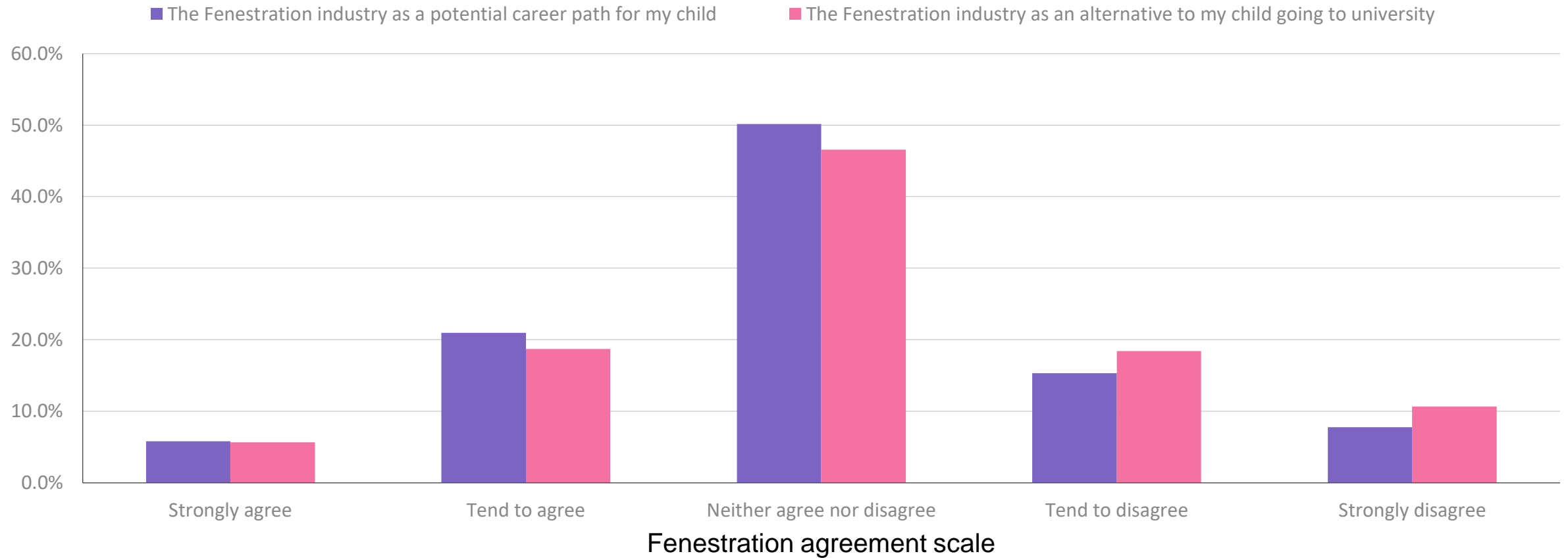
Awareness of fenestration training

The 'Fenestration industry' is the sector that constructs, places and glazes windows and doors into buildings. It is one of the industries which is heavily involved in building many modern skyscrapers and buildings across major cities in the UK, such as the Shard in London. To what extent, if at all, were you aware that there are over 25 career paths in the fenestration industry in the UK, all with formal relevant qualifications and training?



Agreement scale

As a reminder, the 'Fenestration industry' is the sector that constructs, places and glazes windows and doors in a building. It is one of the industries which is heavily involved in building many modern skyscrapers and buildings across major cities in the UK, such as the Shard in London. To what extent do you agree or disagree with each of the following?



All figures are from YouGov Plc. Total sample size was 4506 adults with 1004 respondents of parent with children under the age of 18. Fieldwork was undertaken between 15th - 19th July 2021. The survey was carried out online. The figures have been weighted and are representative of all UK parents.

Analysis of the data shows that there is an equal spread of respondents in the following categories:

- Gender
- Age
- Regional coverage
- Social outlook

